Organizing committee

Bruce German

Andrew Waterhouse

James Seiber

Sharon Shoemaker

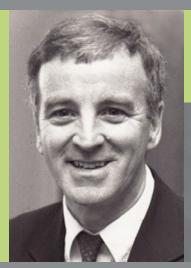
Clare Hasler

Andrea Thompson

The organizers thank the Journal of Agricultural and Food Chemistry for assembling a Virtual Issue "Food Quality Traits for Sustaining Agriculture" made available on the Web version of the Journal March 1, 2011. The issue highlights new work published in the Journal in a period from 2009 to 2011on a variety of emerging groups of health beneficial chemicals in foods. http://pubs.acs.org/page/vi/2011/food-quality.html

This brochure designed by undergraduate design student Laura

Ziegler, working in the office of UC Davis Food Science & Technology



JOHN E. KINSELLA CHAIRS' CONFERENCE



Food Quality Traits Sustaining Agriculture for the 21st Century

Robert Mondavi Institute for Wine and Food Science Silverado Vineyards Sensory Theater

Monday, March 14, 2011



Schedule

8:30	Registration, coffee and pastries
9:00	Dean Neal Van Alfen College of Agricultural & Environmental Sciences
9:10	Dan Dooley Vice President for Agriculture & Natural Resources, University of California
9:40	Will Rosenzweig Managing Director, Physic Ventures, San Francisco California
	Robert Gore Special Assistant to the Chancellor, University of California, Davis
	20 minute break
11:00	Diran Apelian Howmet Professor of Engineering, Worcester Polytechnic Institute
11:30	Panel: Diran Apelian, Bruce German, Robert Gore
12:00	Buffet Lunch
1:00	Jim Seiber Chair, Food Science & Technology, University of California, Davis
1:30	Bruce German Professor, Director, Foods for Health Institute, University of California, Davis
2:00	Alyson Mitchell Professor, Food Science & Technology, University of California, Davis
	15 minute break
2:45	Linda Harris Specialist in Cooperative Extension, Food Science & Technology, University of California, Davis
3:15	Pam Ronald Professor, Plant Pathology, University of California, Davis
3:45	Panel: Andrew Waterhouse, Bruce German, Linda Harris, Jim Seiber, Pam Ronald
4:15	End; reception in the winery to follow immediately

Food for the 21st Century

Agriculture is beginning its transformation into an integrative system that simultaneously solves the problems of productivity, safety and sustainability to provide safe, affordable, nourishing foods for the world's urbanized population.

How can agriculture nourish 9 billion people and also improve the environment? How can foods be simultaneously delicious, affordable and nourishing of each individual's overall health?

Few institutions are capable of integrating across all the diverse elements of science, engineering, health and society to guide agriculture in its transformation. The University of California, Davis, in its size, scope and diversity, is such a unique institution. It is now addressing its mandate to lead agriculture in the 21st century.

Sponsors









