

Organizing committee

Bruce German

Andrew Waterhouse

James Seiber

Sharon Shoemaker

Clare Hasler

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JOHN E. KINSELLA
CHAIRS' CONFERENCE



The organizers thank the Journal of Agricultural and Food Chemistry for assembling a Virtual Issue "Food Quality Traits for Sustaining Agriculture" made available on the Web version of the Journal March 1, 2011.

The issue highlights new work published in the Journal in a period from 2009 to 2011 on a variety of emerging groups of health beneficial chemicals in foods.

<http://pubs.acs.org/page/vi/2011/food-quality.html>

This brochure designed by undergraduate design student Laura Ziegler, working in the office of UC Davis Food Science & Technology

Food Quality Traits Sustaining Agriculture for the 21st Century

Robert Mondavi Institute for Wine and Food Science
Silverado Vineyards Sensory Theater

Monday, March 14, 2011

Schedule

- 8:30** Registration, coffee and pastries
- 9:00** Dean Neal Van Alfen
College of Agricultural & Environmental Sciences
- 9:10** Dan Dooley
Vice President for Agriculture & Natural Resources, University of California
- 9:40** Will Rosenzweig
Managing Director, Physic Ventures, San Francisco California
- 10:10** Robert Gore
Special Assistant to the Chancellor, University of California, Davis
- 20 minute break
- 11:00** Diran Apelian
Howmet Professor of Engineering, Worcester Polytechnic Institute
- 11:30** Panel: Diran Apelian, Bruce German, Robert Gore
- 12:00** Buffet Lunch
- 1:00** Jim Seiber
Chair, Food Science & Technology, University of California, Davis
- 1:30** Bruce German
Professor, Director, Foods for Health Institute, University of California, Davis
- 2:00** Alyson Mitchell
Professor, Food Science & Technology, University of California, Davis
- 15 minute break
- 2:45** Linda Harris
Specialist in Cooperative Extension, Food Science & Technology,
University of California, Davis
- 3:15** Pam Ronald
Professor, Plant Pathology, University of California, Davis
- 3:45** Panel: Andrew Waterhouse, Bruce German, Linda Harris, Jim Seiber, Pam Ronald
- 4:15** End; reception in the winery to follow immediately

Food for the 21st Century

Agriculture is beginning its transformation into an integrative system that simultaneously solves the problems of productivity, safety and sustainability to provide safe, affordable, nourishing foods for the world's urbanized population.

How can agriculture nourish 9 billion people and also improve the environment? How can foods be simultaneously delicious, affordable and nourishing of each individual's overall health?

Few institutions are capable of integrating across all the diverse elements of science, engineering, health and society to guide agriculture in its transformation. The University of California, Davis, in its size, scope and diversity, is such a unique institution. It is now addressing its mandate to lead agriculture in the 21st century.

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